



## **Film House wins two major government contracts**

Army Museum project will put visitors 'in the trenches' of World War I

(NASHVILLE) October 8, 2009 – Film House, the largest film production company in Tennessee, has been awarded two major new contracts, one of which is the largest contract awarded by the U.S. Government for film production. That contract calls for Film House to produce hundreds of TV and radio spots annually for the American Forces Radio and Television Service (AFRTS) and can be renewed for the next five years. Film House, which has held this contract for the last 11 years, competed against some of the top film production companies in the country. The second contract is to produce the film and audio for the immersive theatrical environment on World War I for the new National Museum of the United States Army, which is scheduled to open in 2013.

"We love working for AFRTS," said Film House President Ron Routson. "It's the premiere government film production contract and it allows us to both create and produce great work. The Film House team has won a record 142 Telly Awards for its work for AFRTS. Now we've been given the honor of telling the story of the U.S. Army's role in World War I."

The National Museum of the United States Army will be located at Fort Belvoir, Va., outside Washington, D.C. Annual visitation is expected to exceed 750,000.



Scene from an AFRTS spot celebrating Independence Day.



Night exercises are part of the rigorous training for U.S. Army Rangers.



Godzilla explains the perils of overeating – in his case, entire cities.

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### About Film House

*Film House ([www.filmhouse.com](http://www.filmhouse.com)) is Tennessee's largest production company producing hundreds of TV commercials and long form projects annually. Transcendent, a wholly-owned subsidiary, produces independent features such as "No Regrets" starring Janine Turner and Kate Jackson, and "Two Weeks" starring two time Academy Award winner Sally Field. Transcendent's current project is "Jubilee," based on the remarkable true story of Ella Sheppard and the original Fisk Jubilee Singers, who introduced the Negro Spirituals to the world in 1871.*

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